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What is claimed is:

- 1. An active information model comprising:
- (a) at least one personal information portal having access to an active engine, an information service, and a persistent storage service,
- (b) said active engine associated with a datasource, a workflow, and a relation; said active agent being related to an individual's role within at least one enterprise,
- (c) said relation associated with a rule and an association,
- (d) said workflow associated with a command and an action,
 - (e) said datasource associated with a category.